

## 10 Quick And Easy Ways To Improve Your Curb Appeal

Take a look at this FREE report to learn all there is to know about using your curb appeal to your fullest advantage.

Inside this FREE report you'll find information that will help you improve the curb appeal of your home at a low cost to you. Information such as this can be invaluable in attracting buyers and selling your home, but it's available to you for FREE in this report.

Learn all about the following in this report:

- ✓ What exactly curb appeal is.
- ✓ How curb appeal can affect buyers interest in your home.
- ✓ How to make your home more appealing to buyers.
- ✓ How to ensure that your home stands out from other homes on the market.
- ✓ How to make your home warm and inviting to prospective buyers.
- ✓ And other tricks and tips to improve your home's curb appeal!

With just a few simple changes that will take you little to no time and effort, you can drastically improve the curb appeal of your home. And when curb appeal goes up, so does buyer interest in your home.

When there are more people interesting in buying your home, you have a better chance of selling it for top dollar. So for any of you who are looking to attract buyers to your property, this FREE report is here to help. I simply need some basic information such as your first name, telephone number, and email address and you will be granted instant access to this completely FREE report.

Just fill in the blanks and download or print this totally FREE report and let us get to work improving your home's curb appeal!

Some of you may be wondering what exactly curb appeal is. Quite simply put, curb appeal is how attractive your home and yard looks to a prospective buyer from the street. Everything that a person sees when they first glance at your house is taken into account here. Your mailbox, your home, your yard, basically anything that a person can spy with their little eye contributes to your home's curb appeal.

Now, some people may be wondering, why is this important? First impressions are lasting impressions and you want your home to have a fantastic first impression. The goal here is for us to get your home looking as beautiful as possible so that anyone who passes by is sure to notice it and become interested in viewing it further. We want your home to absolutely pop out at them as a home that they could see themselves living in. And the first step to achieving that goal is to dress things up a bit. And that's where we get to the tips for improving your home's curb appeal.

### **Tip #1: Make It Sparkle!**

So you want to improve your home's curb appeal? What better way to start than to drag out that old power washer and get to work? And if you don't own one, you can rent one from either a [home improvement](#) store or a local vendor at fairly little cost. You'd be surprised at how big a difference cleaning off a layer of dirt on a home can make. Goodbye, dirt and grime! Hello, curb appeal! By simply cleaning the outside of your home, it now looks newer and fresher and that in and of itself is a major draw. If your home is covered in vinyl siding, check for any missing or broken pieces and replace them.

With this easy step, your home will look brand new. Who's going to take notice of a dingy home? No one. But if you put in a little elbow grease and make your home shine, it can make a world of difference in the number of prospective buyers you have flocking to your door.

### **Tip #2: Freshen Things Up a Bit.**

How long has it been since you've slapped a fresh coat of paint on your house? Well right now is the time to break out the paintbrushes and drop clothes, and do it again. And if you don't know how to paint, check your local listings and find a painter who is within your budget to come out and revamp your paint scheme. Or, if you're feeling adventurous, check out this [tutorial](#) on painting technique. Much like breaking out the power washer to vinyl siding, applying a fresh coat of paint to a house can give it an instant makeover. Choose a bright, homey color and let the paint fly! Be

careful not to choose a color that's too outlandish though; we want your house to stand out, but we don't want it to be an eyesore. Keep things light and bright and there's no doubt that your home's curb appeal will be immediately boosted.

### **Tip #3: Give Your Lawn a Manicure!**

Step outside and take a look at your yard. Is the grass mowed? How about those bushes, are they nicely trimmed? If not, it's time to get to work. So clean up those flower beds and put down some fresh mulch. Make sure that any stray weeds are taken care of. If you have any decorations in your yard, make sure that they are in weed free zones as well. Just a little basic landscaping can make your home look much more presentable and neat. Remember, you want your entire property to look its best from the curb on back and that includes the lawn.

### **Tip #4: Clean Out Your Gutters.**

Now you've successfully cleaned up the outside of your home and gussied up your lawn. It's time to break out a ladder and clean out your gutters. Having lots of leaves and such sticking out of your gutters can give your home a feeling of untidiness. That's absolutely the last thing we want. Plus, the usefulness of gutters is completely thrown to the wayside when they can't properly drain. We want your house to look wonderful and be on showcase, as well as highly functional. Anything that detracts from its well kempt and cared for appearance needs to be taken care of.

### **Tip #5: Work the Walkway!**

If your house has a sidewalk or walkway that leads up to it, it may need a little bit of grooming. Make sure that the walkway is well defined and tidy. This means getting rid of any weeds, broken stepping stones, or anything else that makes your walkway difficult to walk on. Make sure that there aren't any bushes or flowers or anything else impeding a prospective buyer from walking quickly and easily up to your home.

### **Tip #6: No. *Really* Work the Walkway.**

Your walk is clean now. Yay! Now it's time to embellish it a little. Your walkway is like the red carpet to the entrance of your home; treat it as such. Illuminate it with [outdoor lighting](#); if solar lights aren't your style, there are several types of electrical outdoor lighting for pathways as well. It should be noted that the electrical lighting will cost more in the long run, but they will be more reliable and brighter.

If you're not interested in lighting at all, there's always the alternative to line your walkway with contained plants. Just make sure to choose plants that won't grow so much that they interrupt the walkway. Symmetry is key; a nice, balanced looking walkway is pleasing to the eye. Make sure there are clean lines and symmetry and your walkway will be stunning and elegant. With such a glamorous walkway, people will love strolling to your front door, and your home's curb appeal will skyrocket.

### **Tip #7: Adorn Your Door.**

Imagine that you are a prospective buyer. You walk up to a home with a nicely manicured lawn, a gorgeous walkway, and a fresh, bright coat of paint. You step up to the front door. What do you expect to see? Well, you'd expect to see a door that matches the rest of the beautiful property, of course! Opening your front door will be the first interaction prospective buyers have with the house. You want that interaction to be memorable and pleasant.

So break out the paint again and put a fresh coat of paint on the door. If you're feeling bold, why not paint it a nice, bright color that accents your home? After doing this, if you'd like you can hang a tastefully designed wreath on your door. You want everything to feel welcoming and cozy; a good place to start is at the front door.

### **Tip #8: Trim Up Your Trim.**

While you have all of your paint supplies out, you might as well refresh the paint on your trim and shutters. You want everything to be as airy and crisp as it can. If you paint your home and front door, the effect could be ruined if you neglect the trimmings.

### **Tip #9: Spruce Up Your Hardware.**

While you're standing there, check the hardware on your door. Is it ugly, outdated, or rusty? If so, it may be time to update it. Go for something that matches the aesthetic of your home. Install a sophisticated and chic doorknocker if you so desire, or replace your doorbell and choose a cheery tune for it to play. If you have a simple country house, then go for simple hardware. If your house is more elaborate, then go for a more elegant, upscale style of hardware. Make sure that the hardware you choose reflects the style and feel you wish to convey for your home.

Now look around your entire entrance area. Look for anything else that may need replacing: light fixtures, house numbers, and your doormat are just a few things to check out.

- If your front light is old and rusty, invest in a new one. Break out a rag and get down to work if just needs a quick polish.
- Be sure to check that the light itself works; if not, put in a new bulb. Are your house numbers cheap looking or hanging crookedly? If so, take a trip to your local hardware store and pick up the supplies to replace them and hang new ones.
- Take a quick look at your doormat. If it's seen better days, then you may want to throw it in the garbage and put out a new welcome mat.
- You want to make sure that the area around your front door is well lit and neat in appearance.

All of the things mentioned above will aid you in achieving that look and improving your curb appeal.

### **Tip #10: Update Your Mailbox.**

Now that your home is bright and freshly painted and your fixtures are updated and your lawn is trimmed and immaculate, it may be time to replace your mailbox. It's time to tell it goodbye and

purchase a new one if your mailbox is old and dilapidated. Look for something that matches the rest of the picture you've painted with your home. If your mailbox sits on a post, don't forget to make sure that the post itself is also in good condition. Remember, we want everything about your home to shine, from the curb to the front door.

After you've installed your new mailbox, you may want to decorate it with a mailbox flag or bow. Put your name and address on the mailbox so that it can clearly and easily be read. Such intimate little touches as these, give your home a feeling of love and caring that sets it apart from other homes on the market. This attention to detail will increase your curb appeal without fail.

You want your home to look as appealing and inviting as it possibly can. If you follow these quick and easy tips and tricks to improve your curb appeal, that goal will be met and your home will surely attract many more prospective buyers.

I wish you all the luck in the world in improving your curb value and selling your home. I know how difficult and tiring the process can be. As such, if ever you find that you need a bit more assistance selling your home, feel free to drop me a line. As a real estate agent, I would love to use my years of experience and devotion to selling houses to help you sell yours.